### **Millet Benefits**



#### Jowar (Sorghum)

#### **Benefits:**

- Gluten Free
- Packed with Vitamins, Minerals
- Rich in Dietary fibre
- High In protein

#### Bajara (Pearl Millet)

#### Benefits:

- Rich in Iron
- Source of Vitamin B6, Potassium
- Gluten Free
- Low Calorie Food



### Ragi (Finger Millet)

#### Benefits:

- Calcium Rich
- Great for RBC production
- Antioxidant Store house
- Great for bone strength
- Protein, Fibre sorce

## **Millet Journey** 2023 Second year of Organic Farm 2023 in conversion Total Land under Millet 357 Ha. 2023 Total 12 awards for our efforts Sept 2023 Total 303 farmers Jan 2023 Export to Singapore, USA Dec 2022 Export to Dubai Feb 2020 Own Millet Mall Oct 2017 Export to Netherlands, Belgium Jun 2016 Auto plant for Millet processing

# **Ready to Eat**



**◀** Jowar Chiwada

Jowar Flakes >





**◀** Bajara Flakes







**◄ Ragi Cookies**

Multi Millet Cookies



## Ready to Cook





- ◀ Jowar Idli Mix
- ◀ Ragi Dosa Mix
- ◀ Ragi Idly Mix
- ◀ Foxtail Idly Mix
- ◀ Kodo Dosa Mix
- **◀ Little Idly Mix**
- **◀** Banyard Dosa Mix
- ◀ Millet Chilla Mix
- ◀ Millet Pancake Mix
- ◀ Multigrain Dalia







### **Fiber Rich**



- **◀** Jowar Rava
- ◀ Ragi Rava
- **◀ Foxtail Rava**
- **◀ Kodo Rava**
- **◀ Little Rava**
- Banayard rava

# Grains

- Foxtail Millet 🕨
  - Kodo Millet >
  - Little Millet >
- Banayard Millet
  - Proso Millet



## Whole Millet Flour



- ◀ Jowar
- **◀** Ragi
- Bajara
- **◄ Multi Millet Flour**

## **USP**

- Higher shelf life
- No Chemicals
- No Preservatives ▶
- **◆ Export Quality ▶**



#### **Awards**





- "Entrepreneur Excellence Award" in March 2023 by deAsara Foundation, Pune
- "Best Millet Award" in January 2023 by CM, Govt of Maharashtra.
- "Krushi Mauli Purskar" in January 2023 by Guruvarya Annasaheb More Dindori, Nashik.



- "Agrowon Smart Krishi Udyojak Award" in April 2019 by AGROWON, Pune, MS
- "Baliraja Sanman Puraskar 2017" in December 2017 by News18Lokmat, M.S.
- "Krishi Bhushan puraskar" in December 2017 by S. S. Jaju Smruti pratishtan, A.Nagar, M.S.
- "Best Millet Start-up in Maharashtra state" in February 2017 by IIMR, Govt of India, Hyderabad.
- "Krishi Sanman Puraskar 2016" by Doordarshan Sahyadri, Mumbai.
- "Adarsha Udyojak Puraskar 2016" by Fruit & Vegetable Processing Association, Pune.













#### **Achievements**



- Export to Seven Country
- Awareness campaign for farmers, entrepreneurs
- USA, Dubai, Singapore, Netherlands, Belgium, Canada, Lancaster
- Supply in Bulk to 12 Brands
- Institutional supply to Mantralaya, IT company
- ► Target 1000 farmers up to year end





#### SAMRUDDHI AGRO GROUP

**◀ Ethical Business** ▶

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