

6<sup>th</sup> Edition

Vasai



Industrial Expo<sup>TM</sup>

An Exclusive Exhibition on Combined Industries 2023

23 24 25 NOV HITENDRA THAKUR APPA GROUND  
THU FRI SAT 2023 NAVJEEVAN, VASAI(E)

Plastic & Polymers •  
Engineering & Manufacturing •  
Electrical, Luminaire •  
& Electronics  
Print & Packaging •  
Renewable, Solar Energy, LED •  
Food Processing •  
Plants & Equipments •  
Banking & Finance •  
Agro Products •

## MEGA EXHIBITION ON COMBINED INDUSTRIES

Organised By

**EXHICON**  
Exhibitions • Events • Media

In Association With

**GIA**  
Gowalla Industries  
Association

**VIA**  
Vasai Industries  
Association

**SATURDAY CLUB**  
GLOBAL TRUST  
www.sclg.org.in

Affiliated By

**CIE** Council of  
Indian  
Exhibition  
Organisers



# PAST EVENT GLIMPSES





## ABOUT ORGANIZER

The EXHICON Group founded in 1997, is the only organization in India with full gamut of products and services for MICE sector. From temporary and semi permanent infrastructure to integrated marketing solutions, EXHICON's strong point lies in viably acclimatizing different task perspectives and guaranteeing operational efficiencies and conveying ideal worth for all partners. We are pioneers in Organising & Managing major Events, Exhibitions & Conferences all over India. Also publishes monthly tabloid on Exhibition & Event Industry called TradeFairTimes & has recently launched a 24x7 TV Channel on Trade Fairs called TradeFairTV. EXHICON has been responsible for execution of large graph exhibitions and events across India on turnkey basis. An extremely dynamic individual, the Managing Director of EXHICON, Mr. M. Q. Syed is recently appointed by United Nation's Empretec program Chair in India. Mr. Syed is also responsible for spearheading "Imamia Chamber of Commerce & Industry" and "Indian Exhibitions Conferences and Events Services Association (IESA)". He is at present deliberately serving as Executive President of Imamia Chamber of Commerce and Industry, National Secretary of Vishwa Partakar Mahasangh (India) and Chairman of Skill Development cell of IESA. An enthusiastic speaker and arbitrator, Mr. Syed is seen talking at numerous national, global, social and business gatherings.

## ABOUT VASAI INDUSTRIAL EXPO

Extensive Publicity, Best Services, Wider Scope, covering all Industries. We have allied with various associations and companies to showcase the most competitive technology & processes used in these industrial sectors. The event will be especially beneficial to the Exhibitors & Industrial town of Vasai which is in close vicinity of Mumbai, as it will provide a platform to Suppliers, Manufacturers and Traders for interaction & exploring Business opportunities in related areas. We are expecting more than 160 participants & more than 1500 Visitors. The upcoming edition of **Vasai Industrial Expo 2023** is planned to be more business oriented, more interactive and will have following value additions:

- ✓ Vendor Development Program, in association with PSUs, Private Sector Majors, MNCs, Utility & Services, Automobile Giants etc.
- ✓ MSME & National Small Industries Corporation (NSIC) Pavilion. (Proposed)

## EXHIBITORS PROFILE

Manufacturers / Exporters / Importers / Suppliers of : Engineering, Machinery & Machine Tools, Material Handling Equipment, Process Industry Equipment, Filtration & Separation Systems, Water Treatment & Pollution Control, Paper & Packaging, Wires & Cables, Motors & Transformers, Automation & Instrumentation, Security & Industrial Safety Equipment, Weighing Machinery & Equipment, Air Compressors, Industrial Blowers, Electrical & Electronics, Plastic Processing Machinery, Ferrous & Non Ferrous Metals, Pharmaceutical and Chemicals, Oil & Lubricants, Environment Management, Energy Conservation Equipment, Analytical & Laboratory Equipment, Solar Equipment, Service industry, IT Service & Consultancy, Wireless & VIP Solutions (**Banks, Financial Institutions & Other Categories may also participate if related to Subject**). **More than 150 Exhibitors every year.**

## VISITORS PROFILE

CEOs/Directors of Various Companies, Engineers, Technocrats & Scientists, Marketing Chiefs, Professionals & Consultants, Policy Makers, Industrial Associations & Trade Delegations from INDIA. Decision Makers & Techno-commercial personnel from Projects, Purchase, Production & Maintenance departments from Private & Public Sectors. Importers / Exporters & Buyers.

(Only Visitors related to Subject are allowed, General Visitors and Kids Strictly Prohibited)

## EVENT HIGHLIGHTS

- ✓ Introduction to New and Existing Industrial products in Market
- ✓ Live Demonstration of Industrial Products
- ✓ Free Entry, VIP, Industrialists and Celebrity visits
- ✓ Extensive Media Coverage

## MEDIA PLAN

- ✓ Advertisements in various languages news paper
- ✓ Advertisements in various Magazines and Trade Journals
- ✓ Rickshaw Banners
- ✓ Hoardings and Banners in crowded and Industrial areas
- ✓ Direct Mailers & Emailers
- ✓ City Bus & Bus Stop Banners

## ABOUT VASAI

Vasai is one of the fastest growing city of Maharashtra. Venue of the exhibition Hitendra Thakur Appa Ground, Navjeevan, Waliv, Vasai (E), is at the peak location of Vasai which is always crowded & easily reachable / accessible. Vasai is one of the largest Industrial zones in India & Developing rapidly. There are more than 10,000 Manufacturing units in Vasai and near by areas. Major industries includes Electricals, Paper, Packaging, Pharmaceuticals, Plastics, Rubber, Engineering, Textiles, Wood, Glass & Food products, Luminaire, LED, Solar, Electronics-IT, Security & Smart City Solutions & Various Industries. There are various Industrial Units in Dahanu, Palghar and Tarapur region having a collective strength of around 4000 industrial units in this industrial belt.

## FACILITIES

- ✓ Air-Conditioned German Hangers
- ✓ Octonorm Booth
- ✓ Security with 24 Hours CCTV Surveillance
- ✓ Logistic Company For Materials Handling
- ✓ Audio-Video Equipments, Volunteers, Food Court, etc.
- ✓ Onsite Registration Counters
- ✓ Help / Information Counters
- (Other required services as per demand and availability)
- ✓ Water Bottle & Tea
- ✓ Circulars to Members of various Associations
- ✓ Invitations / VIP Invitations
- ✓ Online marketing through Social Media & various Websites related to the subject
- ✓ Posters & Pamphlets
- ✓ SMS Blast
- ✓ Telemarketing

## ABOUT DMIC

Fuelling Growth: Delhi Mumbai Industrial Corridor (DMIC) is touted as the world's largest infrastructure project with a total estimated investment of USD 100 billion.

The DMIC Project is a planned industrial development project between India's capital, Delhi and its financial hub, Mumbai. Vasai is a Vital link in the DMIC and ideally connected to JNPT.

## PARTICIPATION RATES

STALL TYPE	Minimum	AC
1 Side Open	9 sqm	@ 9000/sqm
2 Side Open	9 sqm	@ 10000/sqm
Bare Space	12 sqm	@ 7500/sqm

1) GST as applicable will be charged extra (2) Requirement of any other stall size will be charged accordingly

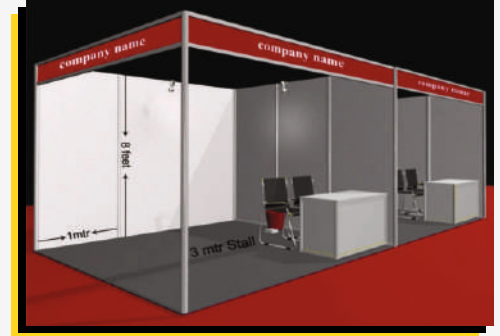
### Standard Facilities:

**9 sqm:** 1 Table, 2 Chairs, 3 Lights, 1 Plug Point, 1 Dust Bin, Facia Name

**18 sqm:** 2 Table, 4 Chairs, 6 Lights, 2 Plug Point, 1 Dust Bin, Facia Name

**Bare Space:** In case Exhibitors require Bare Space, Octonorm Partition & Facia Name will not be given.

**Other Facilities Mentioned** Above will be provided. (Any Extra Accessories required other than above standard Facilities will be charged Extra)



### BANNER ADVERTISING OPTIONS

ADVERTISEMENT	RATES RS.
Banner 8 feet width x 8 feet height	Rs. 10,000
Banner 10 feet width x10 feet height	Rs. 12,000
Banner 12 feet width x12 feet height	Rs. 15,000
1 min Advertisement on LCD's at the venue	Rs. 5,000
2 min Advertisement on LCD's at the venue	Rs. 8,000

1. Artwork should be provided by the Advertiser (2) Video should be given by the Advertiser for LCD Ad

SPONSORSHIP DETAILS  
WILL BE GIVEN ONLY ON REQUEST

- Artwork should be provided by the Advertiser
- All payments to be drawn in favour of:  
Exhicon Events Media Solutions Limited ICICI Bank VERSOVA LINK ROAD BRANCH A/C No.:333805001316 IFSC Code:ICIC0003338

#### Publication Partner



#### TV Partner



#### Conference Partner



#### Surveillance Partner



#### Wifi Partner



#### Online Marketing Partner



#### BOOK YOUR STALL NOW

MR. TUSHAR SARFARE +91 98704 49516	MR. DEVENDRA BHOSALE +91 84528 41905	MS. SIDDHI LOTANKAR +91 99871 65122	MS. TABASSUM SHAIKH +91 98674 57122	MS. MANALI GAWADE +91 93229 06821
---------------------------------------	---	--	--	--------------------------------------

tushar@exhiconevents.in  
vie@exhiconevents.in

www.vasaiindustrialexpo.com

### ORGANISED BY



EXHICON EVENTS MEDIA SOLUTIONS LTD.

CIN NUMBER:-U74990MH2010PTC208218

103, Crystal Paradise Mall, Mumbai, Maharashtra 400053

Toll Free : 1800 258 8103 • E-Mail : info@exhicongroup.com • Website : www.exhicongroup.com