

## Partnership, Digital Ecosystem, Quality and Growth Opportunities for MSMEs



The National Small Industries Corporation (NSIC) and the Quality Council of India (QCI) have signed an MOU on 09<sup>th</sup> July, 2026 at New Delhi with an aim to build an **integrated ecosystem** to empower MSMEs by providing them quality certification and market access along with financial incentive for Business growth.

This collaboration transforms the MSME growth journey into a single, connected pipeline: **Quality → Digital Commerce → Market Visibility → Market Access**. Together, this NSIC and QCI collaboration shall enable Indian MSMEs to become more competitive, digitally empowered and globally connected.

#MSMEGlobalMart #MSMETEAM #ONDC #ZED #NSIC #QCI #DigitalCommerce  
#MSME #MakeInIndia #AtmanirbharBharat #ECommerce