

NSIC Offering a New Era of Digital Commerce for India's MSMEs

On the occasion of MSME Day 2026—Udyami Bharat, the Hon'ble Vice President of India, Shri C. P. Radhakrishnan, formally launched MSME Global Mart 2.0.

With this launch of MSME Global Mart 2.0, MSMEs will be able to avail functionalities of B2B as well as B2C on this upgraded portal. Now, every MSME listed here will be instantly discoverable not only by businesses but also by buyers across ONDC-enabled buyer apps such as DigiHaat etc.

NSIC continues its renewed mission to make India's MSMEs leverage usage of technology for better market access. NSIC's MSME Global Mart functions as a trusted and robust marketplace which bridges buyers and suppliers, empowers Public Procurement, provides thousands of enterprises with digital identities, 24x7 visibility, RFQ tools, and direct trade leads etc.